



DEVEX CONFERENCE 2018

Partnership Opportunities

In response to the current economic climate, the organisers of DEVEX 2018 are calling for your support in order to ensure that DEVEX 2018 continues to be an affordable and valuable training opportunity for the industry.

DEVEX will continue to attract some of the best technical presentations, expert-led Masterclasses and 'best of' presentations from other conferences. It will provide a valuable networking opportunity; will meet training requirements and as it's a local conference, there will be no travel and accommodation costs.

All conference partners will receive free delegate passes to the conference; a place on the technical committee and unrivalled branding opportunities. All partners will get first opportunity to present at the conference which to allow your staff to develop their presentation skills and continue to be motivated in this current climate. Partnership will help ensure you are seen as an 'employer of choice' once the industry picks up.

This is your opportunity to sign up early and be a prime example of industry collaboration to deliver a conference for the industry part-funded by the industry.

Conference Partnership - £5,000 plus VAT

www.devex-conference.org devex@mearns-gill.com

Sponsorship Opportunities

Lanyards

An excellent opportunity for brand placement at the event, lanyards will be attached to all name badges, which must be worn at all times. Your logo will be printed on the lanyards in one colour along with the DEVEX 2018 logo.

£1950

Delegate Badges and Registration

An excellent opportunity for brand placement to catch delegate's attention as they first arrive at the event. Your logo will feature prominently on all signage at the registration area and on name badges which are provided on arrival to all attendees at the conference and which must be worn at all times.

£1950

Delegate Bags

Delegate bags will be given to all delegates on arrival and contain the conference programme and additional information. Your logo will be feature prominently in one colour on the front of all bags along with the names and dates of the conference.

£1950

Refreshment and Lunch

An important part of any event, there will be six scheduled breaks per day where delegates will be served tea/coffee or lunch in the Gordon Suite. You will have the opportunity to display material on a board beside each serving point. Your logo will feature on all lunch menus and tent cards on all the catering points and tables.

£1950

Field Trip

The DEVEX Field Trip offers delegates the chance to relax and explore some of the local surroundings along with meet fellow professionals and socialise at an informal dinner. Arrangements for the DEVEX 2018 Field Trip are still to be confirmed. You will receive acknowledgement on any signage and materials for the trip as well as verbally at the trip.

£950

Young Professionals Event

The Young Professionals Event is a specific seminar within the programme of Devex 2018 that is aimed at the decision makers of the future. It is a standalone event and will give all delegates the opportunity to attend.

Supporting this event will give you publicity on all pre-marketing material and on the day materials as well as the opportunity to display promotional material at the venue.

£2,000

Networking Session

We are hoping to hold a networking session at the end of Day 1 which will provide an excellent forum to network with Partners, speakers and delegates. We are looking for a sponsor for this session. Supporting this event will give you publicity on all pre-marketing material and on the day materials as well as being able to display promotional material at the venue.

£1950

Leaflets in the delegate bags

An excellent value opportunity to place promotional literature and/or a small promotional gift in the delegate bags which will be provided to all delegates (including speakers and VIP's) on arrival at the event. A quantity of 500 leaflets/gifts will be required. A 'leaflet' is considered to be 1 x A4 sheet. If you wish to provide a larger insert please contact the conference organisers to discuss further. Materials must be provided 1 week before the live event for bag packing.

£250

Exhibition Area

We have a limited number of exhibition stands available in the catering area, with high footfall. The cost of the space is £750 plus VAT and you will get a table and x2 chairs and can have a pop up stand and literature. In addition, we will guarantee you one free delegate place along with a mention in the Conference programmes.

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